

First Quarter 2024 Media Coverage Highlights

ZILLOW[®]GROUP

BUILDING THE HOUSING SUPER APP

- Zillow President Susan Daimler declares that the [housing super app is here](#) (*Inman*)
- Zillow Chief Financial Officer [Jeremy Hofmann](#) explains how the housing super app is delivering for customers and agent partners (*Context with Mike DelPrete* podcast)
- [Zillow's transition to "super app" driving revenue growth](#) (*Mike DelPrete*)
- [Zillow Immerse app](#) launches on Apple Vision Pro, allowing people to virtually walk through home listings (*Inman*)

BUSINESS, TECH & BRAND MOMENTS

- [Ryan Reynolds releases 'Bluey'-inspired ad for Zillow](#) (*TODAY*)
- [We're on the cusp of something big: Zillow's Samuelson on AI](#) (*Inman*)
- Zillow launches [rent payment reporting](#) to help tenants build credit scores with on-time payments (*The New York Times, Forbes Advisor*)
- Powered by ShowingTime+, [Listing Showcase expands nationwide](#) (*Inman*)
- Zillow launches [Room for Rent](#) to help [more renters find roommates](#) (*Apartment Therapy, USA Today*)
- [Gen Z Americans want rent payments included in their credit scores. Zillow is responding](#) (*Quartz*)
- Zillow's [Ondrej Linda](#) explains how artificial intelligence can help make real estate more understandable (*Politico*)

- Zillow Home Trends Expert [Amanda Pendleton](#) shares how couples can use their wedding registry to help buy their first home (*The Bouquet Toss* podcast)
- Country music star [Kacey Musgraves](#) uses Zillow to dream about buying a home in New York City (*People*)

HOUSING MARKET EXPERTISE

- Zillow Chief Economist [Skylar Olsen](#) discusses the 2024 home price forecast (*Bigger Pockets* podcast)
- Zillow's annual report says the [first two weeks of June](#) is the [best time to list](#) your home (*TODAY Show, Sunset*)
- Skylar Olsen discusses the [outlook on home prices for 2024](#) (*CNBC Money Movers*)
- Zillow senior economist Orphe Divounguy explains how [housing affordability is shaping migration trends](#) (*CNBC*)
- [Zillow just released its housing predictions for 2024—and it changes everything](#) (*House Beautiful*)
- Zillow research shows the [racial homeownership gap](#) is narrowing as more BIPOC renters can afford a home (*Essence*)
- [Premium backyard features](#) can help boost a home's sales price, according to Zillow's [home features that sell](#) report (*Axios, Domino*)

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