

Fourth Quarter 2023 Media Coverage Highlights

ZILLOW[®]GROUP

BUILDING THE HOUSING SUPER APP

- Nick Stevens, VP of product, explains how Zillow is [harnessing the power of AI to create meaningful products and solutions for customers and partners](#) (*Gizmodo*)
- Zillow's VP of brand and product marketing, Beverly Jackson, explains how her team is [simplifying the homebuying process](#) through marketing strategy (*The Current Podcast*)
- [The race to create the 'Amazon of real estate' could change homebuying forever](#) (*Business Insider*)

BUSINESS NEWS & BRAND MOMENTS

- Zillow's [cost-of-renting Summary](#) adds more transparency to uncover hidden fees and show the true cost of a rental (*USA Today*)
- Zillow and The Knot find [1 in 5 couples](#) include ["home funds"](#) as part of their wedding registry (*Axios, USA Today*)
- Zillow launches a new feature to [search by school](#) district (*Inman*)
- [Santa's North Pole abode now has a 3D tour](#), thanks to ShowingTime+ Listing Showcase (*Inman*)
- VP of talent acquisition Roz Francuz-Harris shares how [AI will shake up the talent acquisition industry in 2024](#) – and how Zillow is already using it (*HR Brew*)
- Zillow unveils a [significant update](#) to the look of its website (*The Title Report*)
- Pop-Tarts tapped into the Zillow surfing craze with its [edible listing](#) (*The Drum*)

HOUSING MARKET EXPERTISE

- Zillow [chief economist Skylar Olsen](#) explains why potential home shoppers shouldn't wait for home prices to drop, and shares mortgage rate movement predictions for 2024 (*CNBC*)
- Senior economist Orphe Divounguy shares Zillow's [2024 housing market predictions](#) (*BiggerPockets podcast*)
- Skylar Olsen joins 'Money Movers' to discuss Zillow's [housing outlook for 2024](#) (*CNBC: Money Movers*)
- Manny Garcia, senior population scientist for Zillow, discusses how a majority of shoppers factor [climate risk](#) into the purchase of a home. (*Fox Weather*)
- "Personalization is [a growing trend in interiors](#) as homeowners increasingly want their homes [to] reflect who they are and how they live." – Amanda Pendleton, Zillow home trends expert (*Forbes*)

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